GREEN ACTIONEERS™

Saving money for parents.

Saving the Earth for kids!

Dave Finnigan,
CEO on a Mission
The Problem
5 Needs

Kids

Parents

School

PTA

Green Businesses
Market Opportunities

$2 trillion spent by 2030 going GREEN

Best way to reach families is through passionate children

These programs all started with outside school assemblies
1. Families fill out The Green Actioneer Checklist

2. Families use The Green Actioneer Handbook and/or online Checklist.

3. Business gives discounts to families, rebates to schools, commissions to us.
US Elementary Schools 90,000

US Green Schools 4,000

FL Elementary Schools 3,000

FL Green School 100
Proof of Concept tour of Green Schools in 2019-2020

Surfside Elementary Satellite Beach
Pelican Island Elementary, Sebastian
Manatee Elementary, Viera
Jensen Beach Elementary, Jensen Beach
All Saints Catholic School Jupiter
Highland Elementary, Lake Worth
Christa McAuliffe MS, Boynton Beach
Gove ES, Belle Glade
Eagles Landing MS, Boca Raton
New River MS Ft. Lauderdale
Griffin ES, Cooper City
Driftwood Middle Academy of Environmental Health and Wellness, Hollywood
Orange Brook ES, Hollywood
Mast Academy, Key Biscayne
Pinecrest ES, Pinecrest
Palmetto ES, Pinecrest
St. Michael Lutheran School, Ft. Myers
Business model
3 Income Streams in Spring 2020

School Fee $1,500

Book sales $500

Book sponsors $250

Each school is worth $2,250 if we sell 100 books per school
Business model 5 Income Streams from Fall 2020

Solar Installation commissions
$2,500

EV purchase commissions
$2,500

School Fee
$1,500

Book sales
$500

Book sponsors
$250

Each school is worth $7,250 if 20 families either buy EVs or install Solar panels
Juggling for Success

2,000 schools 46 states
1,000,000 books sold

Green Actioneers

26 schools 6 states
Book available early 2020
Some of the 50+ Potential Page Partners for book
Families can go through book together
Class Profiles

Our Students

Julia  Cyndi  Jessica  Stevie  Sarah  Benjamin  Michael

Amy  Raj  Thomas  Simon  Jennifer  Antwan  Bobby

Jenny  Kawon  Dennis  Serenity  Maya  Joe  Jason

Cho  Edward  Jana  

We are saving energy  I need help!

Our homes

Our Families

I’m here now
Family Profiles

Mrs. Jones 3rd Grade Class

Our Students

Julia  Cyndi  Jessica  Stevie  Sarah  Benjamin  Michael

Amy  Raj  Thomas  Simon  Jennifer  Antwan  Bobby

Jenny  Kawon  Dennis  Serenity  Maya  Joe  Jason

Cho  Edward  Jana

My Plant is Growing!  I need help!  I'm here now
Student Profile

Benjamin Finnigan

Birthday - June 16
Favorite color - Purple
Favorite TV show - Sponge Bob
Favorite subject - Science

What I’m doing this month to go green

I’m taking shorter showers
I’m walking to school
I started a home vegetable garden
I changed all our lightbulbs to LEDs
We are eating less meat at home
Family Profile

Mrs. Jones 3rd Grade Class

Benjamin’s Family

We are the Finngans - Dave, Thelma, Dorothy, Davy and Ben

Fun facts about our family:
- Our Mom, Thelma, is from the Philippines
- Ben was born in Seattle and his family lived there for 20 years.
- Then we spent several years on the road traveling in our RV
  seeing National Parks and other sights
- Our dog is named Dinky. He is a miniature poodle.
- Ben’s Dad, Dave, is a professional juggler

Our family has saved $1,420 this year!

Family Sustainability Checklist

1. Walk to School instead of riding with Mom 9/16/2008
2. Replace our light bulbs with CFLs 9/18/2008
3. Take shorter showers 9/16/2008
4. Get rid of the SUV and buy a Prius
5. Start using a clothesline for bed clothes and big stuff
6. Turn the thermostat up in summer down in winter 3 deg. 9/16/2008
7. Caulk or weatherstrip all doors and windows 9/18/2008
8. Put all electronics on power strips and turn off nightly 9/22/2008
9. Get 3M coating on the East facing windows
10. Get solar PV panels for the roof through Citizenré
11. Get solar hot water installed on the roof
Families can manage checklists on-line saving money, energy and water.
Dave Finnigan + UCF intern co-authors of Green Actioneers Handbook, and UCF Professor Dr. Richard Plate, who teaches Sustainability,
Steps to a national Green Actioneers program

Green Actioneer School Program

Table Game

Electronic Game

Competition - families classrooms, schools

School Rebate, family discount $$$ % to GA,llc

Every family or school can use app to save $$ or fundraise

Checklist

Green Actioneers Handbook

Digital handbook

Digital on-line Checklist

Podcasts, blogs, videos of products

Classroom based social Networks

badges, score, gold stars, awards, prizes
Potential EV/Solar Partners - Ranked by size

1. Tesla
2. Nissan LEAF
3. Chevy Bolt
4. BMW i3 Rex
5. Fiat 500e
6. VW e Golf
7. Smart For two EV
8. Kia Soul EV
9. Honda Clarity BEV
10. Ford Focus Electric
11. Jaguar I-Pace
12. Hyundai Ioniq
13. Audi eTron Electric

1. Verengo Solar
2. SolarCity
3. Sungevity
4. SunPower
5. Sunrun
6. RGS Energy
7. OneRoof Energy
8. PetersenDean
9. Vivint Solar
10. Horizon Solar Power
11. Solar World USA
12. Solar Universe
13. First Solar
Our Ask

GREEN ACTIONEERS

We’re looking for partners who are passionate about this issue

Contact Dave Finnigan, CEO on a mission
402 Elderberry Court, Celebration FL 34747
770-329-1152
davefinnigan@yahoo.com