

Virtual Executive Night Speaker Series



Ethics and Leadership with Tom Shane, Executive Chairman, Shane Co

Join us for valuable insights from Tom Shane, the Executive Chairman of the Shane Company, as he untangles the intricacies of corporate culture, leadership and decision making.

When: September 15, 2020 **Time:** 6.00PM-7.00PM Mountain Time

Registration: Register in advance for this meeting at <https://regis.zoom.us/meeting/register/tJUpde-vqDgsG9eW96b5IH5tPfl8-OEbZd1>. After registering, you will receive a confirmation email containing information about joining the meeting. Note that the number of attendees is limited

Speaker Bio

Tom Shane, Executive Chairman, Shane Co



Tom Shane and his family own and operate the largest privately held retail jewelry chain in the United States; with stores in 14 major US markets. Each store averages over 10,000 square feet in size, and is a free-standing destination building. The American headquarters for their business is in Denver, Colorado. Tom lives half of his life in Denver and half in Bangkok. He personally oversees the buying of the rubies and sapphires while in Bangkok. His primary business interests are in the marketing and sales side, as well as design and stone procurement. His son Rordan is President and CEO of the American division and runs the retail operation day to day. While privately owned, Shane Co. is professionally run, with a strong team of experienced executives reporting directly to his son. Tom continues to focus on long-term strategic planning, along with Rordan.

Tom graduated from the University of Colorado School of Business with a major in marketing, and with minors in real estate and finance. He has attended numerous executive education seminars and enrolled in several continuing education programs, including those from Northwestern University and several from Harvard School of Business. He was knighted by the King of Belgium, among other recognitions.

Tom enjoys traveling internationally and studying various people and observing how they react to local marketing presentations, as he travels. He is challenged by marketing opportunities worldwide and is not capable of envisioning himself ever retiring. He is having too much fun working.

The Energy Africa Conference <https://energyafricainconference.com> supports the Africa School Assistance Project which is committed to increasing access to quality public education in East

Africa, especially for girls. Support the project by buying a raffle ticket at bit.ly/asapraffle2020 and more information about the project at www.Africaschoolassistanceproject.org.

For questions about both events, contact Dr. Luka Powanga at Lpowanga@regis.edu.

Supporting Partners



AMERICAN
SOLAR
ENERGY SOCIETY



INTERNATIONAL
BUSINESS
CIRCLE